

Join Boost & Co and help Lancashire businesses grow.

 @BoostInfo

0800 488 0057

www.boostbusinesslancashire.co.uk

#GrowingLancashire

Founded in 2013, Boost is Lancashire's £6m Growth Hub backed by the ERDF, led by the Lancashire LEP (Local Enterprise Partnership) and Lancashire County Council. Here is how Boost can help;



Funded programmes and services

Through Boost, businesses from start-ups to large companies can get access to a number of funded programmes in areas such as mentoring, scaling up, innovation, international trade, leadership development, and accessing finance

Advice on available local and national programmes

Boost can also help businesses navigate the plethora of additional local and national business support programmes to find the support they need to grow.

Trade Record

Since 2013, Boost has helped more than 5,000 Lancashire businesses to grow, creating more than 2,200 jobs in the county and adding £75m to the local economy

How does Boost work?



Boost & Co

The Growth Hub also has a membership group of other private and public sector business support providers called Boost & Co. Members include accountants, law firms, venture capital firms, banks, colleges, business membership organisations, networking groups and many more. Members of Boost & Co have specific services and offers that can help businesses grow.

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Boost & Co membership benefits

- ✔ Help your clients or members grow
- ✔ Feature on the Boost website in our Boost & Co section
- ✔ Promote your involvement in Boost; Lancashire's Business Growth Hub
- ✔ Promote your growth related content in our website newsroom
- ✔ Run joint seminars or events on a growth related topic
- ✔ Use our **#GrowingLancashire** hashtag when writing about Lancashire growth topics

What we want in return

- ✔ Promote the Boost services to your clients
- ✔ Have a link from your website to ours (if possible)
- ✔ Share our growth content in your marketing collateral
- ✔ Recommend Boost to your contacts

Helping you promote Boost

We've created a suite of resources you can use to promote Boost's growth services to your clients and contacts including example webpages, newsletter articles and social media posts. Visit www.boostbusinesslancashire.co.uk/marketing to find out more.

As a member you can also display the "We're backing Boost logo" - which you can use on your collateral and websites to promote your Boost and Co membership. Please note, this is the only logo you should be using - separate permission is required to use the main Boost, ERDF or Lancashire County Council logo.

Finally if you would like a Boost advisor to attend or speak at a business event you're planning we'd be happy to oblige.



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